

### Implementation Strategy

- Based on the decisions and recommendations stemming from Community Meeting 2, the CHNA Report was completed and approved by the McKenzie Health Board 3/25/25.
- A strategic implementation plan was prepared and adopted by the McKenzie Health Board on 11/15/25 that describes how the organization plans to meet the prioritized needs identified in the assessment.



### Organizations/Groups/Industries Involved in Plan Development

- City of Watford City
- McKenzie County
- Upper Missouri District Health Unit
- McKenzie Health
- Watford City Schools
- McKenzie County Veteran's Services
- Providence House
- Smarter OMA
- S7ANDARD
- Youth Representation
- Social Work
- Ranching Community
- Finance Industry
- WelkerPR





## Top 3 Identified Needs from CHNA

- 1. Affordable Housing
- 2. Lack of Mental Health Services
- 3. Drug Use (to include Prescription Drug Use)

#### **Scheduled Timeline**

CHNA – August 2024 [CHNA Report Finalized & Approved by McKenzie Health Board 3/25/25]

Strategic Planning – June-October 2025

Implement Programs – 2025-2028 [Implementation Strategy Adopted by McKenzie Health Board 11/15/25]

► Next CHNA – June 2028





### Need #1: Affordable Housing

- Due to the nature of this need, McKenzie Health is not the natural lead
  - This is a collaboration of effort county-wide from numerous organizations as it is not just impacting healthcare
- McKenzie Health is a landlord and does assist new providers and staff with housing needs
  - Goal #1: Continue to assist team members with housing needs; November 2025 – May 2028
- McKenzie Health has representation at Economic Development Meetings
  - Goal #2: Continue to participate, be engaged, and have representation at Economic Development Meetings; November 2025 – May 2028



### Need #2: Lack of Mental Health Services



- McKenzie Health will partner with Watford City Schools to triage problems with at-risk students
  - Goal #1: Meet with Watford City School Representatives to discuss ways to partner and remove barriers to treat first meeting 10/30/25; school system and McKenzie Health plan to build a partnership that meets regularly to find solutions to challenges resulting in positive outcomes for youth; November 2025 May 2028
  - Goal #2: Develop release forms for treatment where parents/guardians, school, and healthcare system are involved together as opposed to separately; November 2025 April 2026
- McKenzie Health will visit with local law enforcement about use of an unmarked car to transport for mental health needs out of town
  - Goal #3: When youth with suicidal ideation and/or suicidal attempts are transported from McKenzie Health's Emergency Department to a facility that can provide for follow-up care, the child is transported in a marked law enforcement vehicle which has a negative connotation; McKenzie Health will communicate with local law enforcement to see if an unmarked vehicle can be obtained for transport, and, if not, work to find a contributor to provide for this important need to reduce the stigma of receiving help; November 2025 January 2027
- McKenzie Health Pediatricians will participate in Kickoff to Kindergarten Program
  - Goal #4: Drs. Waco Goodnight and Ender Raghib will work to build relationships with families and youth at this pre-K event held twice between January 2026-May 2026; McKenzie Health will provide a healthy meal at each event and educational materials for attendees; planning meeting held 10/30/25; November 2025 May 2026

### Need #2: Lack of Mental Health Services-continued



- McKenzie Health hired a social worker, Sharalynn Johns November 2025
  - Goal #5: Drs. Goodnight and Raghib will provide referrals to Sharalynn for families identified that are in need of services, to include anxiety issues identified in family history November 2025 May 2028
    - Sharalynn will provide a Family Checkup once/week for free
    - Sharalynn is well-versed in the Title 4E Program which is free to families; she will help families with the application process
- Utilize AI tools that younger kids would gravitate toward for help
  - Goal #6: McKenzie Health will deploy Chat Bot assisted therapy as an app for 12 years + [Chat Bot Assist] November 2025 October 2026
- Develop and share cognitive therapy plans
  - Goal #7: Dr. Goodnight is building cognitive therapy plans and seeing good results; he will share materials with Michelle Meyers, Family Facilitator, at Watford City Schools November 2025 November 2026



# Need #3: Drug Use (to include Prescription Drug Use)



- McKenzie Health will install takeback boxes in the Emergency Department and Rural Health Clinic locations
  - Goal #1: Eric Jones, Pharmacist for McKenzie Health, will contact the North Dakota Pharmacy Association to obtain guidance on installing takeback boxes; November 2025 June 2026
- Provide education to high school students on the dangers of consuming prescription drugs not prescribed to you
  - Goal #2: Dr. Goodnight will coordinate with Amy Polivka at Watford City Schools on opportunities to speak to students, create awareness and understanding about prescription drug abuse, i.e. "it's grandma's prescription for the surgery she had, so it can be bad for me"; November 2025 – May 2028
- Provide a standing order for Naloxone
  - Goal #3: Eric Jones will explore necessary mechanisms to understand if it is feasible to provide a standing order for Naloxone; November 2025 May 2026
- Develop a fund for Naloxone
  - Goal #4: Lynn Welker, Benefit Fund, will research opportunities to develop a fund for Naloxone; November 2025 – December 2026







#### What's Next?

- Implement Items Outlined for Needs 1, 2, and 3
- Form Committees to Meet Again
- Measure Outcomes and Follow-up



